

Beverage Manufacturing

The beverage manufacturing industry (NAICS 3121) includes establishments that produce certain non-alcoholic and alcoholic beverages. Non-alcoholic beverages include soft drinks, ice, and bottled water. The alcoholic drink production includes fermented products such as beer and wine production, as well as distilled liquor. Other products such as fruit juice, milk, tea, and coffee products are not included in this section, as they are considered products of food manufacturing processes.



Texas Industry Totals

Firms	329
Employment	12,948
Average Annual Wage	\$54,496
Total Capital Investments	\$194.7 million
Value Added Per Employee	N/A
Value of Shipments	N/A

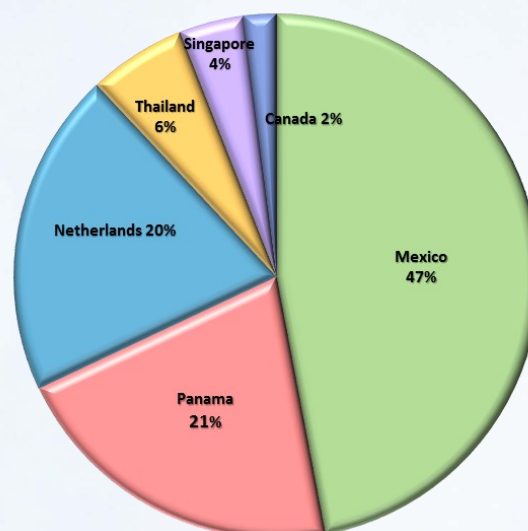
How Texas Ranks in the U.S.

All Employees	N/A
Production Workers	N/A
Value Added	N/A
Value of Shipments	N/A
Total Capital Investments	No. 1

Texas Exports

- Texas beverage products exports in 2014 were valued at \$423 million – up 9.5% from \$386 million in 2013
- In 2013, beverage manufacturing was Texas' 56th largest export sector.

Top Export Markets



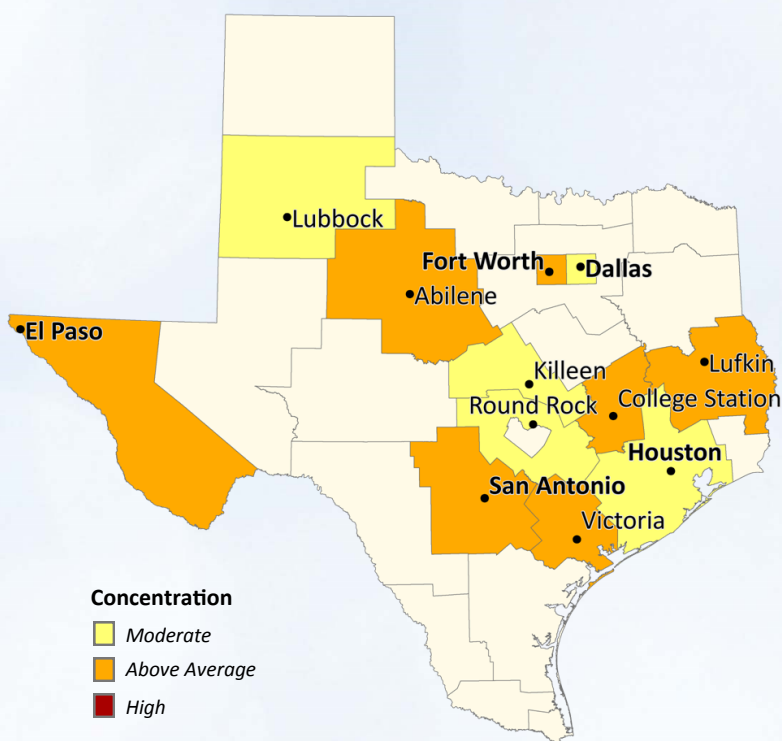
Sources: Texas Workforce Commission, U.S. Census Annual Survey of Manufactures, WISERTrade, Texas Manufacturers Register

Major Industry Employers in Texas

Company	Location(s)	Products
The Coca-Cola Company	San Antonio, etc.	Carbonated beverages
Dr Pepper Snapple Group	Plano, etc.	Carbonated beverages
PepsiCo	Mesquite, etc.	Carbonated beverages
Affiliated Foods	Amarillo	Flavored bottled water & fruit beverages
Anheuser-Busch	Houston	Beer

Regional Concentrations

The map at right identifies the state's Workforce Development regions with above-average specializations in beverage manufacturing. The highlighted regions are not the only areas in Texas where workers in this sector can be found, but rather represent areas with the greatest concentrations relative to the size of the local labor force. This industry is broadly distributed around the state.



Recent Industry Trends

- Texas beverage manufacturing employment increased by 4.2% between Q3 2013 and Q3 2014.
- In March 2014, Karbach Brewing Co. broke ground on a \$15 million expansion next to its current facility in Houston, Texas. The Houston-based craft beer manufacturer plans to hire 100 new employees.
- Also in March 2014, Illinois-based MillerCoors, the nation's second largest brewery, announced plans to invest \$71.5 million to upgrade and expand its Fort Worth, Texas brewery location. The project is ongoing and expected to be completed in 2016.